

SafeKard, LLC Recognized in the 2019 SIA New Product Showcase at ISC West

SafeKard was announced as the winner of the “Best in Emergency Communication Systems” at the flagship annual award program at ISC West.

LAS VEGAS, Nev. – The [Security Industry Association](#) (SIA) has named *SafeKard, LLC* as an award winner at the 2019 SIA [New Product Showcase Awards](#), the flagship awards program at [ISC West](#) recognizing innovative security products, services and solutions.

SafeKard, LLC was selected as the 2019 winner of the “Best in Emergency Communication Systems” for its SafeKard ID badge holder with wireless panic button communication that utilizes the LoRa (Long Range) wireless communications protocol provided by semiconductor supplier *Semtech*. The *SafeKard* product was recognized on the main stage at ISC West, the nation’s largest converged security trade show, on April 10 in Las Vegas, Nevada.

The revolutionary *NeoSmart* chip that drives the device was developed by OEM partner *Neosen Energy* enabling wireless charging, RFID and NFC reader capability, and LoRa connectivity in a very affordable package. When the panic button on the world’s thinnest card case is pressed, the user’s location is determined via a proprietary trilateration algorithm that can be read up to 5 miles away.

“SIA’s New Product Showcase calls security companies to develop extraordinary, innovative products and solutions, and this year’s winners represent the best new offerings in the market,” said SIA CEO Don Erickson. “SIA congratulates *SafeKard, LLC* for standing out among the entries in this highly competitive program to earn the ‘Best in Emergency Communication Systems’ distinction.”

Since its inception in 1979, the SIA New Product Showcase has been the security industry’s premier awards-based marketing program. The 30 judges reviewed more than 95 entries from more than 80 companies in 2019, presenting awards for technologies covering more than 30 product and service categories and the prestigious Judges’ Choice Award. [View the full list of winners here.](#)

[Learn more about the New Product Showcase here.](#)

About SIA

SIA (securityindustry.org) is the leading trade association for global security solution providers, with nearly 1,000 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members’ interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through education and training, opening global market opportunities and collaborating with other like-minded organizations.

About SafeKard, LLC

SafeKard, LLC creates a safe environment and peace of mind for every student and employee by placing a wearable panic button right on the ID badge and mitigates risk through increased security powered by next-gen technology.

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